



The Canadian Public Relations Society, Inc.

For Immediate Release CPRS announces newly Accredited Public Relations Professionals

Toronto, ON – January 24, 2008 – The Canadian Public Relations Society Inc. (CPRS) is pleased to announce that 17 public relations professionals from across Canada successfully completed the requirements for becoming accredited Members of CPRS in 2007. This brings the total number of accredited Members to 487, representing 27% of the CPRS Membership.

"The APR is the highest global professional standard of excellence in public relations," said the National Accreditation Council's presiding officer Sharlene Smith, APR, FCPRS. "Employers and clients hiring public relations practitioners with an APR are getting leaders in public relations that are recognized in and outside of the profession for their knowledge, experience, expertise and ethics."

Public relations professionals who received their APR in 2007 are:

Marc Angers APR - Bathurst, NB
Catherine Bianco APR - Dundas, ON
Mark Buzan APR - Gatineau, ON
Caroline Émond APR - Montréal, QC
Vanessa Greebe APR - Victoria, BC
Fran Gregory APR - Kitchener, ON
Gregory Harris APR - Winnipeg, MB
Julia Harvie-Shemko APR - Red Deer, AB
Sharon Hawrelak APR - Edmonton, AB

Nadia Hinds APR - Halifax, NS
Melinda Jolley APR - Victoria, BC
Louis Moubarak APR - Montréal, QC
Ian Ross APR - Toronto, ON
François Taschereau APR - Montréal, QC
Isabelle Thellen APR - Montréal, QC
Richard Truscott APR - Calgary, AB
Léa Werthman APR - Ottawa, ON

To become accredited and earn the Accredited Public Relations (APR) designation, a candidate must engage in specialized studies, pass rigorous written and oral examinations, and submit a detailed work sample. To even qualify to take the CPRS accreditation examination, a candidate must have earned a solid reputation of integrity and high ethical standards while completing a minimum of five years of full-time employment in the field of public relations.

The Canadian Public Relations Society (CPRS) is the only Canadian professional association representing more than 1,700 public relations practitioners in 16 Member Societies across Canada who commit to following a Code of Professional Standards. The Society offers a program of professional accreditation in public relations (APR), professional development and education programs affiliated with various colleges and universities, a job registry, networking opportunities, annual National Conference, a directory of all Members and a forum for information sharing.

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