



A leader in Public Relations and Communications

Accreditation in Public Relations (APR):

The APR is a respected measure of professional experience and competence in the field of public relations. Richard Truscott, APR, is the newest member of the Canadian Public Relations Society (Calgary) to attain this distinction.

Richard is a Senior Public Relations Strategist with Venture Communications Ltd. where he leads a team responsible for the planning, development and execution of public relations strategies and activities for Venture and its clients.

Richard has a Bachelor of Arts Degree from the University of Calgary and a Master of Business Administration from Queen's University.



The Canadian Public Relations Society, Inc.

CPRS is a non-profit professional society dedicated to the field of public relations, and serving Canadians through the establishment and maintenance of high professional, educational, and ethical standards.

For more information about CPRS and its members, please visit :
www.cprscalgary.com