



The Canadian Public Relations Society, Inc.

For Immediate Release CPRS announces newly Accredited Public Relations Professionals

Toronto, ON – February 17, 2009 – The Canadian Public Relations Society Inc. (CPRS) is pleased to announce that 21 public relations professionals from across Canada successfully completed the requirements for becoming accredited Members of CPRS in 2008. This brings the total number of accredited Members to 492, representing 26% of the CPRS Membership.

The APR is the highest global professional standard of excellence in public relations. Employers and clients hiring public relations practitioners with an APR are getting leaders in public relations that are recognized in and outside of the profession for their knowledge, experience, expertise and ethics.

Public relations professionals who received their APR in 2008 are:

Jeremy Berry APR – Calgary, AB
Monique Chenier APR – Calgary, AB
Donna Christopher APR – Dartmouth, NS
Charles Crosby APR – Halifax, NS
Raeann English APR – Vancouver, BC
Paule Genest APR – Montréal, QC
Shane Gerard APR – Toronto, ON
Patrick Hammond APR – Calgary, AB
Sharmin Hislop APR – Edmonton, AB
Donna Kell APR – Burlington, ON
Jason Locklin APR – Toronto, ON

Lauren MacDougall APR – Halifax, NS
Tanya MacLean APR – Halifax, NS
Sylvie Marier APR – Montréal, QC
Michael Marini APR – Hamilton, ON
Carolyn McCormack APR – Halifax, NS
Greg Medulun APR – Niagara Falls, ON
Kathryn Osterberg APR – Calgary, AB
Filomena Daniela Pizzuto APR – Montréal, QC
Nicole Rizgalla APR – Vancouver, BC
Kim Van Bruggen APR – Victoria, BC

To become accredited and earn the Accredited Public Relations (APR) designation, a candidate must engage in specialized studies, pass rigorous written and oral examinations, and submit a detailed work sample. To even qualify to take the CPRS accreditation examination, a candidate must have earned a solid reputation of integrity and high ethical standards while completing a minimum of five years of full-time employment in the field of public relations.

CPRS is the only Canadian professional public relations association whose Members commit to following a code of professional standards. The Society represents almost 1,900 public relations practitioners in 16 Member Societies across Canada. The Society offers a program of professional accreditation in public relations (APR), professional development and education programs affiliated with various colleges and universities, a job registry, networking opportunities, annual National Conference, a Membership Directory and a forum for information sharing.

For more information contact Karen Dalton APR, Executive Director, CPRS at 416-239-7034 or kdalton@cprs.ca.