



ALBERTA ARETÉ AWARDS

Celebrating Alberta's
Best in Public Relations



CNW GROUP

Presented by CNW Group

The Alberta Areté Awards recognize excellence and achievement in Alberta's public relations profession. The Canadian Public Relations Society congratulates this year's recipients.

AWARD OF ATTAINMENT

Donna Swiniarski APR*

AWARD IN INTERNAL COMMUNICATION

Kathryn Osterberg APR*

The City of Calgary

CPB Employee Engagement

AWARD IN EXTERNAL COMMUNICATION

INVESTOR/SHAREHOLDER RELATIONS

Miriam Trottier & Dianne Trach ABC**

TELUS Corporation and Geneva Ventures Inc.

TELUS 2007 Annual Report

AWARD IN EXTERNAL COMMUNICATION

MARKETING COMMUNICATION

Karissa Boley

NATIONAL Public Relations and Pfizer Canada

My Time to Quit Comedy Tour

AWARD IN EXTERNAL COMMUNICATION

COMMUNITY RELATIONS

Jennifer Tames, Jocelyn Tennison & Karen Tomnuk

Strathcona County

Get with the Green Routine!

[communica]



The Canadian Public
Relations Society, Inc.

The External Communication Awards are
sponsored by Communica Public Affairs

The Alberta Areté Awards are jointly
produced by CPRS Edmonton & Calgary.

* Accredited in Public Relations ** Accredited Business Communicator