



Managing public engagement around the City of Calgary's LRT extension project

The Canadian Public
Relations Society
La Société canadienne
des Relations publiques

Presentation by: Christian P. Cormier – Engagement Strategist

What does it take to extend the City of Calgary's LRT line? Over 170 public engagement meetings with impacted communities, dozens of open houses and numerous presentations and discussions with internal stakeholders, that's what.

Over the next few years the City of Calgary will extend the existing C-Train line by eight kilometers of double-track lines and an additional six stations, two park 'n ride locations and two bus terminals. The extension will be the first major upgrade for the track in 20 years.

Come hear how the City of Calgary is conducting its extensive stakeholder engagement process to build support and provide opportunities for involvement in this important city initiative.

CPRS Calgary invites you to come attend this presentation. All interested guests are welcome. Save your seat today!

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| When: | February 24, 2010 |
| Time: | 11:30 a.m. - Registration and lunch 12:00 - 1:00 p.m. - Session and Q&A |
| Where: | TransCanada Tower, 450 1st Street SW Room 217 (on the +15 level next to Sunterra) |
| Pricing: | Members: \$35 Non-Members \$50 Students \$20 Student non-members \$25 |

About Christian Cormier:

Called to the Bar in 1992, Christian comes to the City of Calgary with over eight years of experience in public consultations, communications and public relations in Calgary, Singapore and Montreal. Thanks to his legal background, he has also been involved in land use and regulatory work for more than seven years in Calgary, London, UK, and Montreal. More recently, he was responsible for the engagement process pertaining to an oil sands project where citizens, First Nations and environmental groups were involved. Trained as a lawyer, he also obtained a Master's degree

with a specialization in land use and planning from the University of Paris. In his spare time he enjoys skiing, sailing, tennis, hiking, cinema, and music.



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About CPRS Calgary:

The Canadian Public Relations Society (CPRS) is a uniquely Canadian association of public relations professionals. CPRS Calgary, formed in 1958, is the local member society representing some of the brightest and most talented communications professionals in the city.

CPRS Calgary strives to support public relations professionals at every stage of their career. There's an increasingly strong student membership presence in CPRS Calgary, and an outstanding list of professional development events held September through June.

For more information on the organization or other upcoming events, visit <http://www.cprscalgary.com/>

For more information, please contact:

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