

## **Are you a Communications/PR Superstar?**

**Who we are:** At the Canadian Cancer Society, we offer you a place where you can use your talent to make a difference – a place where you can help save lives while fulfilling your own. We are Canada's largest health charity, committed to making cancer history (all 200 types) and we are looking for a **Communications Coordinator** to help make that happen.

**Who you are:** You have a passion for social marketing and health promotion. You are a proud grammarian. You shake your head at the rampant misuse of end dashes and possessive plurals. Proofing copy isn't a chore, but a welcome challenge. You love to write but, more than that, you understand the power of storytelling and how that affects brand. You also know your way around current technology, including the Adobe CS suite.

### **How you'll contribute:**

- provide public relations and media relations support, including preparing media releases, key messages, backgrounders and internal media alerts
- tell our story through feature writing for various internal and external publications
- contribute to the internal communication strategy with the support of the Marketing and Communications Manager
- create/approve content for web using a CMS
- provide marketing and communications support for numerous annual campaigns, including fundraising, awareness and program marketing campaigns

This full-time position is part of a highly collaborative Marketing Communications team, which enjoys working in an "internal agency" environment. You will be expected to work hard and manage your time effectively. Personal attributes required include humility (no egos please), a sense of humour and a passion for your work and our cause. Some travel may be required. Three to five years of industry experience and post-secondary education in Journalism, Marketing or Communications is preferred.

The Canadian Cancer Society provides a competitive salary and benefits package. If you think you are a good match, please submit your resume, together with salary expectations, in confidence, by **September 21, 2010** to:

***Tiffany Kraus***  
***Marketing and Communications Manager***  
***Canadian Cancer Society***  
***200, 325 Manning Road***  
***Calgary, Alberta T2S 2T4***  
***recruitment@cancer.ab.ca***

*Only candidates selected for an interview will be contacted. No phone calls, please. The Canadian Cancer Society provides equal opportunity in employment and encourages applications from all qualified persons. In accordance with the privacy legislation, your resume will be retained for six months. Submission of your resume implies consent to be considered for other applicable positions during that time.*