

Are you a Marketing Superstar?

Who we are: At the Canadian Cancer Society, we offer you a place where you can use your talent to make a difference – a place where you can help save lives while fulfilling your own. We are Canada's largest health charity, committed to making cancer history (all 200 types) and we are looking for a **Marketing Coordinator** help make that happen.

Who you are: You are truly, madly and deeply passionate about all things marketing - you have your finger on the jugular of the latest industry developments. You consider yourself a generalist comfortable with copywriting and design. You are excited in the potential in Web 2.0 and how it can help build relationships and brands. You (obviously) also know your way around current technology, including the Adobe CS suite and have worked with a CMS.

How you'll contribute:

- participate in the development and implementation of marketing strategies to further our organizational goals. This includes strategies to support cancer prevention awareness campaigns, fundraising campaigns and program marketing campaigns.
- use your desktop publishing/design skills to produce and/or customize advertisements, posters, newsletters and other marketing collateral
- provide expertise on how to leverage new media emerging trends and technologies to achieve our communications and marketing goals
- tell our story and build our brand through traditional and online marketing vehicles
- create and/or approve content web using a CMS (training provided)
- provide marketing and communications support for numerous annual campaigns, including fundraising, awareness and program marketing campaigns

This full-time position is part of a highly collaborative marketing communications team, which enjoys working in an "internal agency" environment. You will be expected to work hard and manage your time effectively. Personal attributes required include humility (no egos please), a sense of humour and a passion for your work and our cause. Some travel may be required. Three to five years of industry experience and post-secondary education in Journalism, Marketing or Communications is preferred.

The Canadian Cancer Society provides a competitive salary and benefits package. If you think you are a good match, please submit your resume, together with salary expectations, in confidence, by **September 21, 2010** to:

Tiffany Kraus
Marketing and Communications Manager
Canadian Cancer Society
200, 325 Manning Road
Calgary, Alberta T2E 2P5 Fax: (403) 205-3979
Recruitment@cancer.ab.ca

Only candidates selected for an interview will be contacted. No phone calls, please. The Canadian Cancer Society provides equal opportunity in employment and encourages applications from all qualified persons. In accordance with the privacy legislation, your resume will be retained for six months. Submission of your resume implies consent to be considered for other applicable positions during that time.